

Selling solar and energy storage



Overview

While selling solar plus storage is similar to selling just solar, there are several critical differences that you need to know. In this guide we'll show you: If you're just getting started selling storage or looking for strategies to sell storage more. Self-consumption beats exports - Maximizing the solar electricity you use directly in your home typically provides better financial returns than exporting excess to the grid, especially with time-of-use rates and battery storage becoming more common in 2025. Beyond financial incentives, selling solar power back to the grid plays a crucial role in accelerating the transition to clean, renewable. California's energy storage industry is a vital segment of the clean energy transition, offering systems that store electricity for later use, thereby enhancing grid reliability, particularly with renewable sources like solar and wind. This guide explains solar energy, net metering, and how to share surplus power with utility companies.

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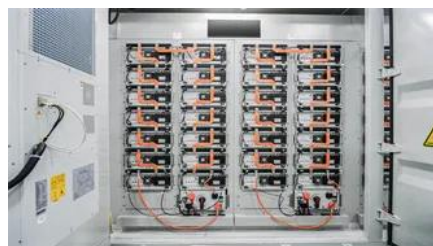


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How to Sell Online: The 12 Best Places and Apps



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eBay is the best place to start selling online! Millions of shoppers want to buy your new or used items, and it's easy to sell online and make money.



[How To Sell Electricity Back To The Grid: Complete 2025 Guide](#)

Learn how to sell excess solar electricity back to the grid through net metering. Complete guide with state policies, earnings potential, and step-by-step process.

The Pocket Guide to Selling Storage

A big part of selling solar plus storage is educating the customer on why certain options can and can't work. After you've listened to their concerns, share some



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